

PROJECT 3:28

UK NATIONAL CHRISTIAN CONFERENCES

MALE/FEMALE SPEAKER STATISTICS

REPORT 2014

Version 3

BY NATALIE COLLINS

www.project328.info

Contents

Contents	2
Introduction	2
Contact Information	2
2013 Statistics	3
2014 Statistics	4
Data Graphs	5
Analysis	6
Platform Balance 2014	6
Platform Balance 2013	6
Improvements	7
Appendix 1 - Data sources	8

Introduction

In November 2013 Helen Austin and Natalie Collins collated the number of male and female speakers at Christian conferences across the UK. This provided a snapshot into the gendered dynamic of these conferences and led to conversations across the UK about how to create a platform that reflects the diversity and experience of UK Christians. These conversations have led some event organisers to become more proactive in seeking to have a balanced platform. Also, from the conversations a project to continue and build on this work has been set up. Project 3:28 has been developed to:

- Build a movement of women and men committed to challenging imbalance and promoting gender justice in language, action and culture.
- Develop a database of diverse, capable speakers.
- Collate and publicise the gender balance on the Christian platform.
- Provide Christian events and organisations with a theological, practical framework to achieve gender justice
- Share knowledge and educate in the area of gender justice.

This report will layout the statistics for male and female speakers on the national Christian platform for 2014 and compare this to the data available for 2013.

Contact Information

For further information about this report or Project 3:28 please contact project328info@gmail.com.

2013 Statistics

	Men	Women	% Men	% Women
Spring Harvest	27	12	69	31
New Wine	65	30	68	32
Greenbelt	132	72	65	35
Keswick	21	0	100	0
Faith Camp	14	6	70	30
Youthwork Summit	15	16	48	52
Youthwork Conference	18	14	56	44
Newday	16	7	70	30
Baptist Assembly	3	1	75	25
Word Alive	4	1	80	20
New Horizon	37	6	86	14
One Event	8	1	89	11
HTB Leadership Conference	36	7	84	16
Detling	13	5	72	28
Westpoint	14	2	88	13
Christian New Media Conference	25	10	71	29
Creationfest	27	4	87	13
Big Church Day Out	6	2	75	25
Church & Media Conference	4	5	44	56
Momentum	24	7	77	23
Soul Survivor	21	9	70	30
Global Connections	1	1	50	50
National Day of Prayer	14	2	88	13
Hillsong Conference	4	1	80	20
Overall	325	107	75	25

2014 Statistics

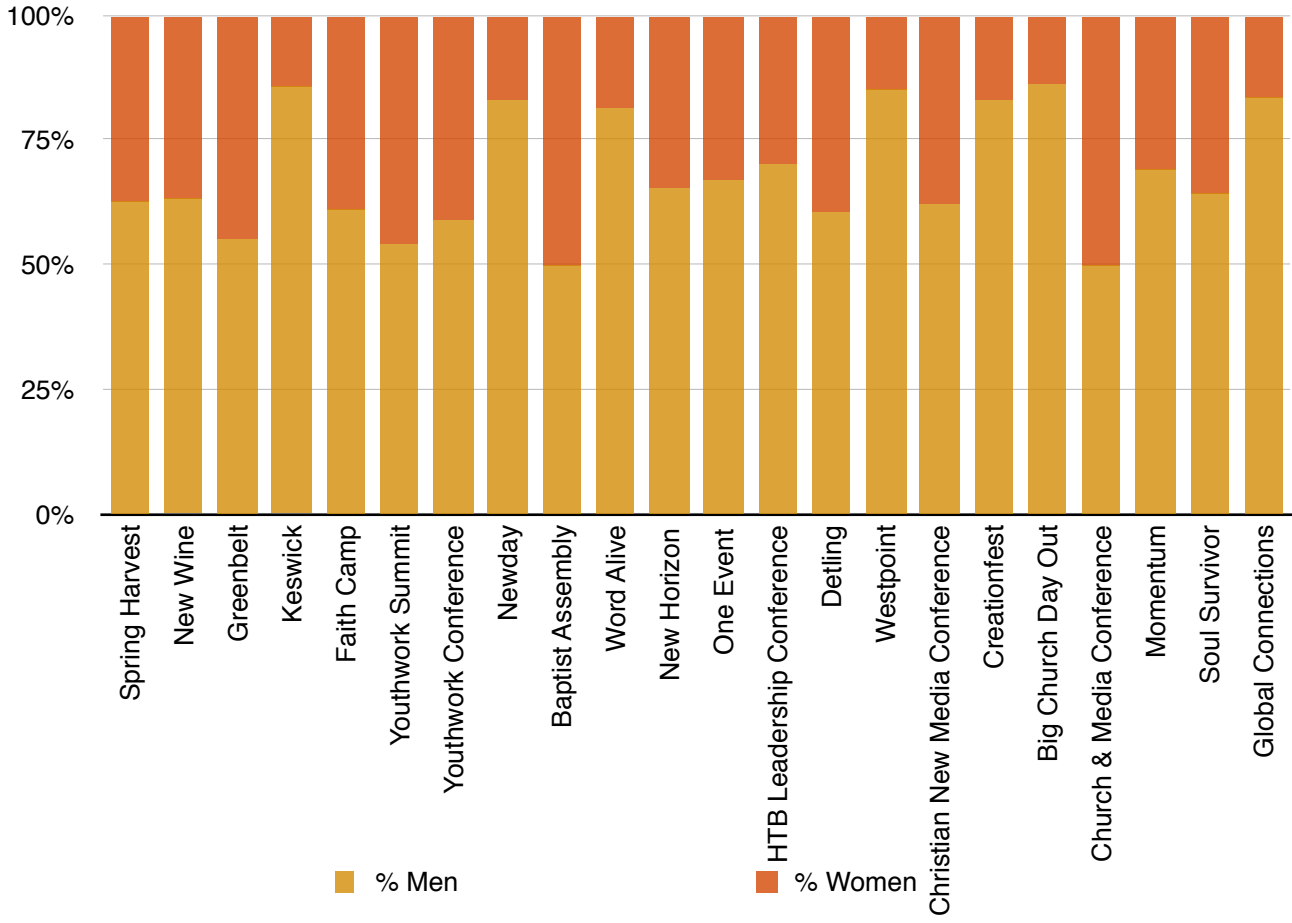
2014

	Men	Women	% Men	% Women	From 2013
Spring Harvest	20	12	63	38	Up 7%
New Wine	91	53	63	37	Up 5%
Greenbelt	94	77	55	45	Up 10%
Keswick	24	4	86	14	Up 14%
Faith Camp	11	7	61	39	Up 9%
Youthwork Summit	14	12	54	46	Down 6%
Youthwork Conference	23	16	59	41	Up 3%
Newday	24	5	83	17	Up 13%
Baptist Assembly	3	3	50	50	Up 25%
Word Alive	26	6	81	19	Down 1%
New Horizon	32	17	65	35	Up 21%
One Event	12	6	67	33	Up 22%
HTB Leadership Conference	14	6	70	30	Up 14%
Detling	29	19	60	40	Up 12%
Westpoint	29	5	85	15	Up 2%
Christian New Media Conference	18	11	62	38	Up 9%
Creationfest	24	5	83	17	Up 4%
Big Church Day Out	63	10	86	14	Down 11%
Church & Media Conference	10	10	50	50	Up 6%
Momentum	18	8	69	31	Up 9%
Soul Survivor	34	19	64	36	Up 6%
Global Connections	5	1	83	17	Down 33%
Overall	618	312	66	34	Up 9%

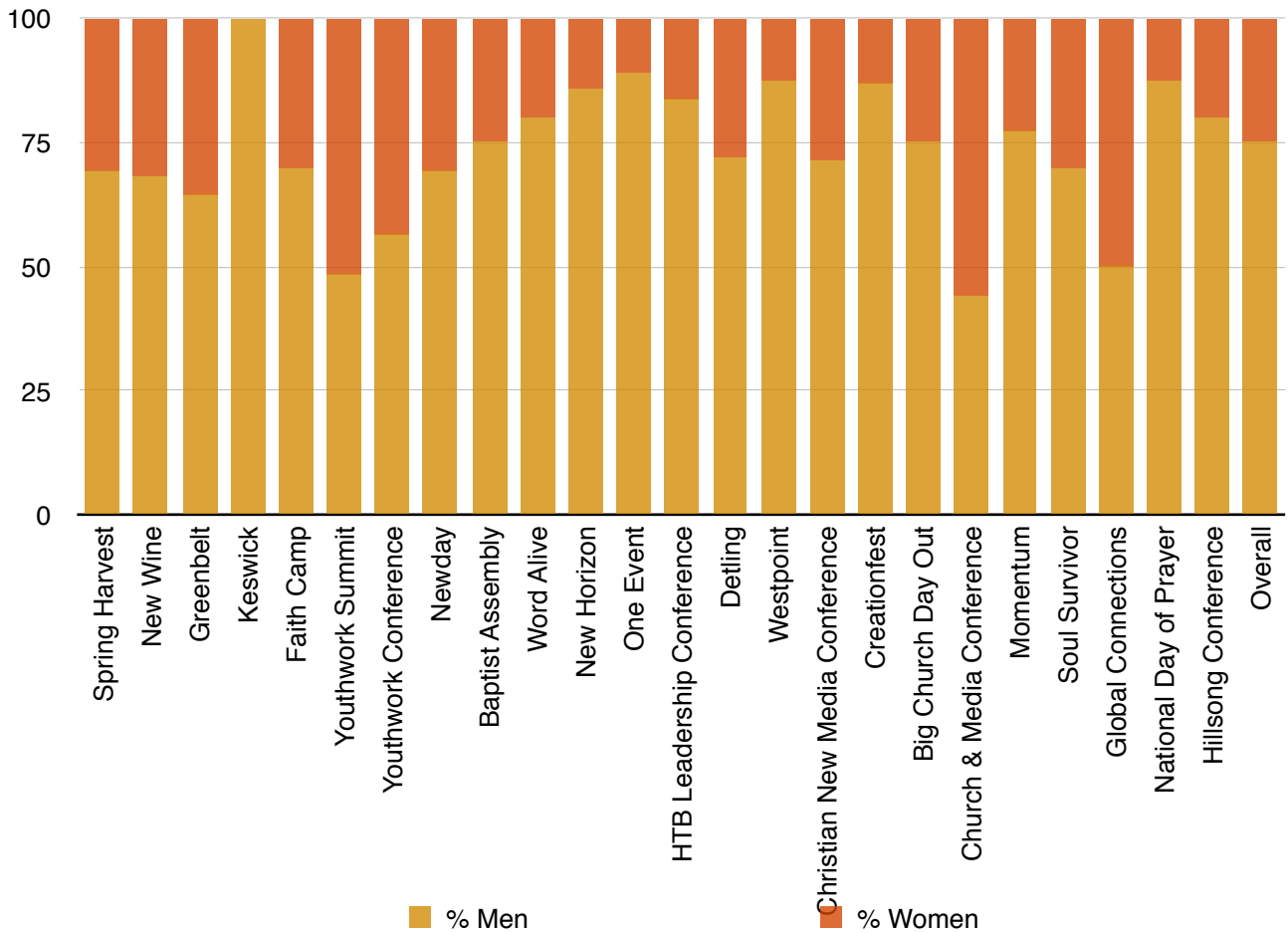
The National Day of Prayer did not take place in 2014. We were unable to find any information about the Hillsong Conference.

Data Graphs

Christian Conference Speakers 2014



Christian Conference Speakers 2013



Analysis

This analysis is based on the assumption that conferences should aim to achieve approximately 50/50 representation for women and men on the platform. It is recognised that the statistics reflect very differently on an event with a large number of speakers than with a small amount; at an event with 60 contributors, 25% is equal to 15 people; whereas an event with 4 contributors, 25% equates to only 1 person.

Platform Balance 2014

The events that had the most balanced platforms in 2014, in order of most to least are:

(men/women)

1. (Joint) Church and Media Conference, Baptist Assembly (50/50)
2. Youthwork Summit (54/46)
3. Greenbelt (55/45)
4. Youthwork Conference (59/41)
5. Detling (60/40)
6. Spring Harvest (62.5/37.5)
7. Christian New Media Conference (62/38)
8. Faith Camp (61/39)
9. New Wine (63/37)
10. Soul Survivor (64/36)
11. New Horizon (65/35)
12. One Event (67/33)
13. Soul Survivor (69/31)
14. HTB Leadership Conference (70/30)
15. Word Alive (81/19)
16. (Joint) Creationfest, Newday, Global Connections (83/17)
17. West Point (85/15)
18. Keswick (86/14)

Platform Balance 2013

The events that had the most balanced platforms in 2013, in order of most to least are:

(men/women)

1. (Joint) Global Connections, Street Angels (50/50)
2. Youthwork Summit (48/52)
3. (Joint) Church and Media Conference (44/56) Youthwork Conference (56/44)
4. Greenbelt, (65/35)
5. New Wine (68/32)
6. Spring Harvest (69/31)
7. (Joint) Newday, Faith Camp, Soul Survivor (70/30)
8. Christian New Media Conference (71/29)
9. Detling (72/28)
10. Baptist Assembly (75/25)
11. Momentum (77/33)
12. (Joint) Hillsong, Word Alive (80/20)
13. HTB Leadership Conference (84/16)
14. New Horizon (86/14)

15. Creationfest (87/13)
16. Westpoint (87.5/12.5)
17. National Day of Prayer (88/13)
18. One Event (89/11)
19. Keswick (100/0)

Improvements

The events that have improved most since 2013 are:

1. Baptist Assembly (up 25%)
2. One Event (up 22%)*
3. New Horizon (up 21%)
4. (Joint) Keswick, HTB Leadership Conference (up 14%)
5. Newday (up 13%)
6. Detling (up 12%)
7. Greenbelt (up 10%)
8. (Joint) Christian New Media Conference**, Momentum, Faith Camp (up 9%)
9. Spring Harvest (up 7%)
10. (Joint) Soul Survivor***, Church and New Media Conference (up 6%)
11. New Wine (up 5%)
12. Creationfest (up 4%)
13. Youthwork Conference (up 3%)
14. Westpoint (up 2%)

Overall the improvement across events was 9%.

*At One Event, out of the 6 women who contributed to the event, 5 did so in seminars with their husbands.

**The Christian New Media Conference were intentional about ensuring they had a more balanced platform in 2014.

***Soul Survivor intentionally created a "Bite Size" stream of talks for first time speakers at Soul Survivor. These talks were 15 minutes long. 5 men and 9 women contributed to this stream.

Appendix 1 - Data sources

The data for each event was gathered from different sources. These are referenced below:

Spring Harvest: <https://www.essentialchristian.com/teaching/order-form/18778/2014> (Data from Skegness)

New Wine: <http://www.new-wine.org/resource/1485> (Data from Week 2 of New Wine)

Greenbelt: <http://www.greenbelt.org.uk/festival/2014/lineup/>

Keswick: <http://keswickministries.org/convention/2014/week-1>

Faithcamp: <http://issuu.com/kingdomfaith/docs/faithcamp2014eventguide>

Youthwork Summit via Martin Saunders (Youthwork Summit staff)

Youthwork Conference via Abby Guinness (Youthwork Conference staff)

Newday: <http://newdaygeneration.org/resources/contributors/1118>

Baptist Assembly via Ian Bunce (Baptist Union staff)

Word alive: <https://wordaliveevent.org/download-file/documents/Word-Alive-2014-Week-2-Programme-Summary.pdf>

New Horizon: <http://www.newhorizon.org.uk/programme.php>

One Event: <http://one-event.org.uk/wp-content/uploads/2013/12/ONE-2013-BOOKING-FORM-PRINT-S.pdf>

HTB: <http://lc15.alpha.org/2014-talks>

Detling: <http://www.peoplewithoutlimits.org/summer-celebration/downloads/2014-draft-programme-v27.pdf>

West point: http://www.westpointevent.org.uk/media/6820/2014_handbook.pdf

Christian New Media Conference: <http://www.newmediacentreofexcellence.org.uk/cnmac/conference/agenda>

Creationfest: <http://www.creationfest.org.uk/speakers.asp>

Church and Media Conference via Andy Walton (conference staff)

Soul Survivor via Busy Thomas (Soul Survivor staff)

Momentum via Busy Thomas (Soul Survivor staff)

Global Connections: <http://www.globalconnections.org.uk/mission-issues/browse-by-event/global-connections-conferences>